

University of Pretoria Yearbook 2023

Information science 380 (INL 380)

Undergraduate
Faculty of Engineering, Built Environment and Information Technology
20.00
07
Bachelor of Information Science [BIS]
BPolSci (Political Studies)
Faculty of Humanities
No prerequisites.
3 lectures per week, 3 practicals per week
Module is presented in English
Information Science
Semester 2

Module content

Competitive intelligence. This module provides an overview of competitive intelligence (CI) and focuses on the needs for CI in organisations. The CI cycle, identifying key intelligence topics, needs and questions are covered. The ways in which organisations compete and the benefits that CI can bring to these organisations to forecaste will also be covered. The growing need for CI among South African organisations will also be examined. Practical examples and case studies will be used to highlight the value of CI in organisations.

Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The General Academic Regulations (G Regulations) and General Student Rules apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.



University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.